



STEPS TO PATHWAYS BREAKFAST

FAIRFAX MARRIOTT AT FAIR OAKS

11
01
24



Sponsorship Opportunities

Lead Sponsor \$100,000

(1 Available)

- Exclusive "Presented by..." status
- Press release announcing sponsorship
- 3 VIP Tables: 30 Guests
- Live welcome remarks during program
- Full page front cover ad in program
- Highest level logo placement & recognition
- Multiple stage, Logo & acknowledgement throughout the event
- Custom thank you email to attendees
- Logo on invitation and website
- Logo on event signage
- Business profile in Pathways' newsletter
- Featured in Pathway Homes' social media posts

Champion \$30,000

(2 Available)

- 2 VIP Tables: 20 Guests
- Recognition in Breakfast Press Release
- 60 second video during event program
- Full page ad in program
- Logo on invitation and website
- Logo on event signage
- Business profile in Pathways' newsletter
- Featured in Pathway Homes' social media posts

Advocate \$20,000

(5 Available)

- 2 Private Tables: 20 Guests
- 30 second video during event program
- Half page ad in program
- Logo on invitation and website
- Logo on event signage
- Business profile in Pathways' newsletter
- Featured in Pathway Homes' social media posts

Visionary \$50,000

(2 Available)

- 2 VIP Tables: 20 Guests
- Recognition in Breakfast Press Release
- 90 second video presented during event program
- Full page ad in program
- Top level logo placement & recognition
- Custom thank you email to attendees
- Logo on invitation and website
- Logo on event signage
- Business profile in Pathways' newsletter
- Featured in Pathway Homes' social media posts

**More Sponsorship
Opportunities on Back**





STEPS TO PATHWAYS BREAKFAST

WESTFIELDS MARRIOTT WASHINGTON DULLES

11
01
24



Sponsorship Opportunities

Opportunity Builder \$10,000

- 1 Private Table -10 Guests
- Half page ad in program
- Verbal recognition of sponsorship at the Breakfast
- Logo on invitation and website
- Logo on event signage
- Featured in Pathway Homes' social media posts

Interested in Sponsoring?

This is not a full listing of all sponsorship benefits available.

Contact Liz Susla
(571) 830-0814

lsusla@pathwayhomes.org

to discuss further or customize opportunities for your organization.

Pathfinder \$5,000

- Tickets for 5 Guests
- Quarter page ad in program
- Logo on website and event signage
- Featured in Pathway Homes' social media posts



Journey \$2,500

- Tickets for 2 Guests
- Logo on website and event signage
- Featured in Pathway Homes' social media posts

First Step \$1,500

- Tickets for 2 Guests
- Logo on event signage



STEPS TO PATHWAYS BREAKFAST

Sponsorship Opportunities

Sponsorship Registration Form

Please complete the following information so we may accurately process your sponsorship commitment.

Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Alternative Phone: _____ Email: _____

If paying by check, please make the check payable to
"Pathway Homes, Inc." To make payment with a credit card, you can visit
www.pathwayhomes.org, click on the "Click to Give" icon, and choose the desired designation
from the drop-down menu on the web form. - OR - Simply complete the information below.

**Please indicate your
Annual Steps to Pathways
Sponsor Level**

- ☐ Lead Sponsor - \$100,000
- ☐ Visionary Sponsor - \$50,000
- ☐ Champion Sponsor - \$30,000
- ☐ Advocate Sponsor - \$20,000
- ☐ Opportunity Builder Sponsor - \$10,000
- ☐ Pathfinder Sponsor - \$5,000
- ☐ Journey Sponsor - \$2,500
- ☐ First-Step Sponsor - \$1,500

Type: Mastercard / Visa / Discover

(If you would like to pay via ACH, contact

Liz Susla at lsusla@pathwayhomes.org)

Card #: _____

Exp. Date: _____ CSV Code: _____

Name (PRINT): _____

Billing Address: _____

Signature: _____

Date: _____

Please return this registration form to:

Pathway Homes - Attn: Liz Susla
10201 Fairfax Boulevard, Suite 200 Fairfax, VA 22030-2209